THE ORIGINAL

MOONBEAMS

Founded by — Colonel E. A. Little

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Our Heritage . . . And The World's . . .

IN THE VALLEY OF THE MOON

Well... Well... Well... Here it is the 4th of July 1958. . .

The United States still is thought as a "new country" in many lands. . . And it is true that our history does not extend back into the dim dawn of time. . . But in one sense, we are an "old country." . . . For ours is the oldest constitutional democratic government on earth. . .

After adoption of a Declaration of Independence, our nation had a war to win. . . And having won it, the foremost brains we could muster were put to work to design the Constitution upon which the new nation would base its concepts of life under law, and of every man's rights in a free society. . .

Our Declaration of Independence is meaningful because it was followed by action. A war was fought and won. A government was charted and built. . . Without these actions, the Declaration would have become an obscure footnote to history. . .

It is well to bear this in mind today, for the Independence it declared will be ours only so long as we are willing to take action and protect it. . .

Thank you,
The Publisher

RICHFIELD SERVICE, main corner, Boyes. Best equipped station in the Valley. Bud Delaney, proprietor. S & H Stamps.

A committee of housewives has been formed in Switzerland to fight the government on giving women the right to vote. The ladies reckon if they vote like their husbands, their ballots aren't needed. If they vote against their husbands their ballots cancel each other. The gals figure going to the polls would simply open a new sufferage.

LONDONSIDE, just outside Glen Ellen. It's unique, sure to be remembered. Delectable drinkables and a place for fun.

If you plan to enter kindergarten this fall at the Flowery School you had better register on Monday or Tuesday, July 7-8.

When a man keeps his mouth shut, his ears can work twice as fast.

There is one way every man likes to see a woman dress—quickly!

UNDER-COVER SHOP, Rustic Bldg., Glen Ellen. Lingerie, robes, imported blouses, nurses' uniforms, novelties. Reasonably priced.

The natural progress of things is for liberty to yield and government to gain ground.

Want a good "Charcoal Broiled Steak? ? ? You can now get one at the Broadway Cafe, Sonoma. . . Mendel Cader has just installed a new broiler and will be serving dinners from 4 p.m. every day.

SONOMA MISSION INN, Boyes. Splendid cuisine, excellent bar, and luxurious accomodations.

Save your money, so you can play the horses at the Sonoma County Fair starting July 18th. . . Post Time 12:30 p.m.

Some 82,000 widows of veterans of World War I, Civil War, Spanish-American War, Mexican War and Indian Wars will receive an increase in their pensions starting in August. The increases will range from $7.50 to $12.50 per person, per month.

RUSTIC INN, Glen Ellen. Center of town. Last of the original 11 tavern. Jack London liked the place. It's western!

Doing Things The Hard Way? The paper work in business can be cut down to man-size or girl-size, if you please. But you must have the proper forms. Take a few moments for self examination. Wouldn't a few simple printed forms greatly increase your efficiency as a businessman? ? ? MOONBEAMS has got connections, so let us know your printing problems!!!

JIM'S MEATS, at Boyes Springs Food Center. Top quality always. We cut to your order. Fresh poultry. Delicatessen dept.

ELECTRONIC DRIVE-IN-TV and Radio Specializing In Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.

Have you taken inventory lately of how far our American free enterprise system has taken on socialist characteristics? ? ? We have a great number of government manufacturing operations producing goods in competition with private firms. Also several social welfare programs which tax Peter to support Paul.

R. A. "BOB" MILLER —o— "Yours for Life"
Insurance Exclusively Next to Telephone Co., Sonoma

The San Francisco Art Commission will open its annual summer season of pops concerts in the Civic Auditorium July 19th, again under the baton of Arthur Fiedler.

If you are one of California's seven million motorists, you should carry a trash bag in your car; don't discard trash along the highways.

BROADWAY CAFE, Sonoma. Mendel Cader, manager. A cozy bar and dinning room, serving luncheons, dinners. Quiet, efficient.

The average man's biggest problem is reconciling his gross habits with his net income.

Like a good play now and then, well "Blythe Spirit" will be presented on July 4-5-11-12 at the Napa High School Auditorium.

What business needs today is fewer orders from politicians and more orders from customers!!!

BUD'S GARAGE, corner Railroad & Cherry Sts. Guaranteed finest workmanship. Chevron Service Station. Phone WE 8-3971.

Don't litter the highways!!! Keep California Beautiful. . .

When a teen-ager helps with the housework, it means she's visiting a friend.

Don't forget you have a date at 7:30 p.m. Friday, July 17th in Santa Rosa to see the big Sonoma County Fair parade.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. Time-Ex watches. Soda fountain. A super drug store.

If you have lost your monkey or other pet, check with the Sonoma County Humane Society at 5345 Sebastopol Road, Santa Rosa.

Jim & Jim's Auto Electric are showing off their "Vespa" this week-end. . . Don't know if you call it a car, but it's transporation.

MOONBEAMS

Published every Friday by Private Bill Sandlin, P. O. Box 446, Boyes Hot Springs, Calif. $1.29 per year by mail, pickup, free.

FRANK'S HARDWARE, Castner Bldg., Boyes. Gardening equipment, Household appliances, Giftware, Paint, Tools, Glass.

L. E. "Bud" Castner, bridge director for the Golden Gate Bridge, reports a savings of some $69,000.00 in insurance premiums for additional property damage insurance on the bridge, resulting from his trip to New York and London. . . Wonder how much of the insurance was purchased in United States???

Nine times out of ten, grass, brush and forest fires are man-caused. Be careful with fire of any kind this summer.

SUSAN'S RESTAURANT (formerly Blanche's) W. Napa, Sonoma. Short orders or full meals. Where Truckers' stop for coffee!

Just think . . . 5 lbs. of Boneless, Ready to eat Canned Ham for only $5.59 at Jim's Meat Dept. in the Boyes Springs Food Center.

Members and friends of the Valley of the Moon Riding Club enjoyed a ride through the Anderson Ranch last Sunday.

MENDEL'S CAFE, Boyes Plaza. Serving daily from 12; Spanish Food, Pizza, Steaks, Seafood — Cocktails — Closed Tuesdays.

The State Department of Motor Vehicles figures at least 24,000 car salesmen are selling cars illegally now. . . On the first of July about 15,000 salesmen had purchased licenses, the rest are guilty of a misdemeanor if they sell cars without first getting a permit. . .

Hunter Safety classes will be held at the Sonoma Community Center every Tuesday during July, starting at 7:30 p.m.

BOYES SPRINGS FOOD CENTER. A complete quality, one-stop market, with competitive prices. Take-out license. Stop in.

Like Chinese Food??? If so you can get same at the Dollie & Paul's Cafe, located at the corner of Boyes Blvd. & Pine St.

The only person we knew from the valley at the American Legion convention held last week in Sacramento, was Ed. C. Reedy.

For fireworks try Friberg Drug Store. . . They also have ointments for burned fingers, etc. . . .

PALMS INN, Verano. Meet Carl and Rene Inskeeps your hosts, also Wilma and Barney Barnett in the dining room. Open every day.

Well Mike and Rose are back from their vacation and ready to serve you at their market in Boyes. . . They are open on Wed., Thurs., Fri., Sat., and all holidays. . .

Skip a couple of drinks over the holidays and make a little donation to the SALVATION ARMY. . . You will feel lots better.

BEAGLE A.K.C. Reg. at Stud, Proven Sire, Famous Deer Hound, Voice, Leader. 1469 E. Napa, Sonoma WE 8-5111.

BANCROFT NURSERY, Sonoma. Is the place to order flowers For all occasions . . . They Will Deliver . . .

When you have extra company over the holidays, you can always put them up at the Palm Inn, Verano. . . They have a swimming pool.

There are three persons to every car—and they are always in front of it at street crossings. . .

CHEF CARDINI'S RESTAURANT, Glen Ellen. Fastidious in its meals, drinkables. Comfortable, luxurious. We cater anywhere.

The Adobe Grange plan to hold a chicken barbecue on Sunday, July 13th at the Sonoma Community Center.

To keep the small businessman abreast of good management techniques, the Small Business Administration in Washington has put out some 50 booklets on topics ranging from "How to Build Your Sales Volume" to "How To Run A Small Print Shop." A brassier manufacturer, evidently under some misapprehension, wrote for the SBA pamphlet titled: "Packaging Pointers."

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.

The fourth annual summer school will start holding classes starting next Monday at the El Verano School.

The question is. . . "How Good Are the New Tubeless Tires?" We haven't found them so good. . . And the 14 inch are priced out of reason!!!

For Barbecued Spare Ribs like you have never eaten before, try MILL'S PATIO, 2755 Mendocino Ave., Santa Rosa — Also bar.

Vets you are reminded to be on deck next week, when the Jack London Post 489 of The American Legion, and auxiliary will hold its joint installation of officers ceremonies at the Veterans Memorial Building in Sonoma. . . The public is welcome. . . .

Ad from California weekly: "Puppies 6 weeks. Mother: boxer show-dog. Father: leash-law violator."

WAYNE POWERS, Pool Maintenance. Quality service. Chemicals, repairs, heaters. Six years in business. Call LIberty 5-2955.

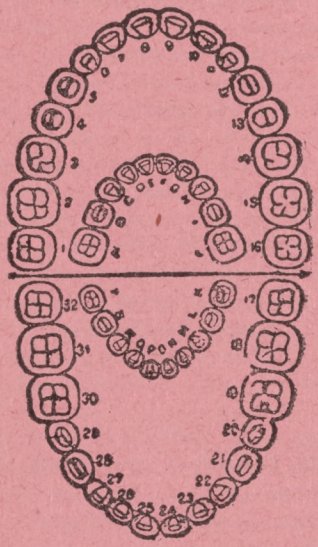
The Glen Ellen Liquor Store is the place to pick up your 5th for the 4th, but save a little of it for the 6th and 7th. . .

Jordan at 29730 Toulay Creek Rd. has applied for a license to sell beer.

BATES & EVANS, Funeral Directors. 691 Broadway, Sonoma. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1897. Telephone WEbster 8-2686.

Better send your Christmas gifts now, before the postage rates go up in August . . . besides facilitating the handling of mail, it will give the receiver a chance to reciprocate. . .

We don't fix teeth. . .



See us for your Job Printing...

—o—

MOONBEAMS

P. O. Box 446

Boyes Hot Springs, Calif.

VALLEY OF THE MOON CLEANING PLANT, Hwy. 12, Boyes. Fast service, Free pickup. All work done on premises. WE 8-5830.

A federal grand jury has indicted three northern California postal employes for pilfering small charitable donations from the mails. In all cases the stolen letters contained less than $2.00. Some of these letters were for the Hanna Boyes Center.

There is nothing worse than a radio or TV that won't work. So call WE 8-4839 for the best darn service in the valley. . .

ADOBE DRUG (Ray S. Duer), 417 1st St. W., Sonoma. WE 8-2971
Prescription Specialist Veterinary Supplies

The Valley of the Moon Swingers will hold their usual first Saturday dance July 5 at the Veterans Memorial Building in Sonoma.

News item. . . "He is the father of five children and his wife is expecting a sixth. His job keeps him hopping all day and he is not one to spend his nights sitting around the house doing nothing."

Tired after the holidays? ? ? Better see Lee Starett, Massuer at the Bathhouse, Boyes. . . He has a way of making you feel better. . .

SONOMA GROVE, Hiway 12 south of Boyes. Finest food and drinkables, homelike atmosphere. Italian foods, also Seafood.

A Cub Scout told his mother that his pack-leader's wife was going to have a baby. "How do you know?" asked his mother. "Well," said the youngster, "she's wearing one of those eternity jackets."

Having trouble with gophers in your yard? ? ? Well you had better check with Frank's Hardware, Boyes. . . Traps, Bombs, etc. . .

BATHHOUSE RESTAURANT, on the veranda. Merchants' light lunch. Giant Hamburgers, Farmerburger. Finest food, low cost.

A television set is an electronic device which, when broken, stimulates conversation.

California leads the nation in foreign car sales.

Ever stop in at Susan's Restaurant, Sonoma? ? ? The food must be good, as you always see a lot of truck drivers eating there. . .

Yes - - MOONBEAMS will be happy to take care of your RUBBER STAMP problems. Give us a try next time —

R. A. "Bob" Miller, the man that sells Insurance Exclusively, tells us he sells Fire Insurance. . . Guess we will buy a little. . .

The American Legion will have booths located on Broadway, near Mac Arthur and West Napa St. at 3rd with Safe and Sane Fireworks.

SONOMA GOLF & COUNTRY CLUB, Arnold Drive. Finest food always. Try our Clown Room. Henry Goulette, Manager.

GLEN ELLEN LIQUOR STORE. "Slim" Wallace. On Arnold Drive. Varied stock—wines, beer, whiskeys, liquors.

Driving along the highway viewing all the political posters a nine-year old exclaimed: "Look at all the bullboards!"

Every political poster left up 30 days after an election, should be removed by the highway department and the candidate billed a $1 each.

LEE STARRETT, Massuer, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

Memorial Day was a paid holiday for the General Electric employes. But anyone over 30 minutes late the next day had to turn in a written excuse. A tardy worker at one plant wrote: "I was 44 minutes late—because my G.E. alarm clock failed to operate."

Ray S. Duer, Prescription Specialist at the Adobe Drug, Sonoma has been taking a few days vacation. . .

FOUR CORNERS CAFE, So. Broadway, Sonoma, The home of Steam Beer — Sensational Pizzas to take out, Get one today.

Was going to have Bud's Garage, corner of Railroad & Cherry Sts. work over our '57 Ford "6", but think we had better trade it off. . .

Sign at railroad crossing: "The average time it takes a train to pass this crossing is 14 seconds—whether your car is on it or not.

MIKE & ROSE'S MARKET, Boyes. Open Wed. to Sat., 10 to 6 except on Saturday, 9 to 7. Highest quality meats. Groceries.

Mrs. Elmer Burns shot a rattlesnake last week at her Fourth St. home in Sonoma. . . We know of several snakes in the valley that need shooting. . . In fact some of our best friends have turned out to be snakes.

Hunters now is the time to order your beagle pup from Ray Bewley, at 1469 E. Napa St. or phone WEbster 8-5111. . . Also Stud Service. . .

DENNY'S COG CLUB, Boyes. Gathering-place for sportsmen, fishermen, hunters, football and baseball fans. Congenial always.

At a dinner party the hostess, whose kittenish ways were most annoying, produced a family album. "This", she said coyly, holding up a mother-and-child picture, "is myself 28 years ago." . . A guest examined the photo, then asked slyly: "Who is the baby on your lap?"

MISSION CHAPEL MORTUARY, Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families. Telephone WE 8-3357.

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